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**\*\*\*MEDIA ADVISORY\*\*\***

## **PULP INTO ART**

**\*\*FREE WORKSHOP JULY 9 AND JULY 31\*\***

**WHAT:** Kiwanis Club of Downtown Sparks and Grassroots Books team up to turn pulp into art. Participants will learn that unwanted books can be more than doorstops and paperweights. With help from the “Book Doctors” of the Kiwanis Club, old books will be transformed into useful and amazing art objects such as purses, clocks, stash places for your treasure trove, and more. Books and other supplies provided. Open to all ages – family friendly. Free.

**WHEN:** Saturday, July 9, 1PM-4PM  
Sunday, July 31, 1PM-4PM

**WHERE:** Grassroots Books, 660 E. Grove St., Reno, NV

**WHY:** “Pulp Into Art” is part of the 16<sup>th</sup> annual Artown festival, July 2011. The month-long summer arts festival features more than 400 events produced by more than 100 cultural organizations and businesses in locations citywide, with major funding provided by the City of Reno.



**MEDIA:** Call or text Zoe Miller at 848-8781, or call C-L Gaudio at 828-2665

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