



FOR IMMEDIATE RELEASE

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*****MEDIA ADVISORY*****

UNCONVENTIONAL PUBLISHING

****FREE WORKSHOP JULY 27****

WHAT: From blackboard to book, inspiration comes in all shapes and forms. Stanley Schmidt, author of the 19-book math curriculum *The Life of Fred* shares how he did it. Free.

WHEN: Wednesday, July 27, 10AM-11AM

WHERE: Grassroots Books, 660 E. Grove St., Reno, NV

WHY: "Unconventional Publishing" is part of the 16th annual Artown festival, July 2011. The month-long summer arts festival features more than 400 events produced by more than 100 cultural organizations and businesses in locations citywide, with major funding provided by the City of Reno.



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